

PERSONAL INFORMATION

Family name: GÖKÇE
First Name: CEREN
Postal address: 2. ORTA SOKAK 50/4 ERENKÖY, İSTANBUL
E-mail address: ceren.gokce@undp.org
Mobile no: +90533 237 2626



EDUCATIONAL BACKGROUND

Qualification	Dates
MSC, INDUSTRY, TRADE AND DEVELOPMENT <i>(fully funded by jean monnet scholarship)</i> University of Manchester, Institute of Development Policy Management Dissertation title: “Networking in Turkish Clusters”	2008 – 2009

Qualification	Dates
BA, ENGLISH LANGUAGE AND LITERATURE Hacettepe University	1998 – 2002

PROFESSIONAL BACKGROUND

Dates : January 2015 - ...

Job title: PROJECT ASSOCIATE

Company/Organisation : UNDP Türkiye

Capacity Development of Turkish Ministry of Culture and Tourism in the framework of Turkey’s 2023 strategy in terms of Sustainable Community Based Tourism (SCBT) and the relevant legal and financial framework thereof
Implementation of SCT practices in selected pilot areas and capacity building for small scale initiatives
National modelling of good SCBT good practices in identified destinations
Management of micro grant projects under the “Future is in Tourism Sustainable Tourism Support Fund”
Preparation and calls for proposals for “Future is in Tourism Sustainable Tourism Support Fund” and Project evaluation

Dates: Term 2013 and Term 2014

Independent Project Evaluation Expert for West Mediterranean Development Agency
(Sustainable Tourism, R&D, Agriculture portfolios)

Dates : March 2013 – January 2015

Job title : DIRECTOR OF INTERNATIONAL AFFAIRS

Company/Organisation : EXPO 2016 Antalya Agency

-Strategic management (planning, implementation, monitoring, evaluation, reporting) of international affairs of the **mega event**; first registered international horticultural **EXPO** in Turkey aiming at “A Green Life for Future Generations”

-Leading a **team of 6 experts** for the establishment, sustaining and perfection of the network of **relationships** with BIE (Bureau of International Expositions), AIPH (The International Association of Horticultural Producers), Antalya Expat Assembly, foreign legations in Turkey and Turkish legations abroad

-Network development to recruit international organizations and NGOs working in the fields of environment, sustainable development and energy and related research for the EXPO “legacy” **on sustainability, conservation, green cities, children and the environment**, urban environments and green living

-**Representation** of the Agency on international platforms

-Development and implementation of “**Green City Antalya**” and “**Communities in Bloom Antalya**” projects

-**Business development**/project development with FAO and GEF as well as other local, national and international stakeholders

-**Recruitment** of 100 countries and 30 international organizations for the EXPO (official target) including international institutions, environmental organizations and private sector, promoting **green technology** and **sustainability** as well as encouraging **cultural exchange** between participating countries

-Establishment of relevant **networks** with other local, national and international agencies, municipalities, NGOs, public and private sector and universities for composition of and partnerships in EU and other funded projects
-**Orchestration** of relevant third parties, **organizational management** and event management skills for the smooth running of EXPO 2016 Antalya operations on local, national and international levels

Dates : June 2011 / January 2013

Job title : SITE MANAGER – United Nations Joint Program “Decent Work for All”

Company/Organisation : United Nations

- Planning, day-to-day implementation and monitoring of UN Joint Programme activities on site on behalf of UNDP, ILO, IOM and FAO
- Establishment and maintenance of strategic and operational partnerships; i.e. with local governments, public institutions, private sector bodies, universities and NGOs
- Re-establishment of working relations with yacht building industry, eventually resulting in development of a sectoral cluster map as well as a fund from the Ministry of Economy for the sector through the Program
- Establishment of İŞKUR’s collaboration with a major investor on human resources
- Resource management and facilitating knowledge building and management on the site
- Facilitation of public-private cooperation
- Speaker in “*İşte Kadın Güçlü Kadın*” seminar by Ministry of Labor and Kepez Municipality, and moderator of the follow-up workshop, May 2012
- Trainer on “*Communication in Social and Professional Life*”, in FAO-İŞKUR Vocational Education, April 2012

Dates : June 2010 / June 2011

Job title : EU PROJECT EXPERT

Company/Organisation : Istanbul Bilgi University

- Planning new projects, processes and activities,
- Coordinating collaborative masters degree programs
- Coordinating periodical Project Cycle Management training programs
- Project developer, coordinator and trainer for the development and implementation of “Avrupa Gemisi” youth training project with Beyoğlu municipality;
- Website content manager
- Project coordinator for European Cinema Days project; WWF and Eurostat web projects
- Reporter for the "4th Civil Society Dialogue Meeting: Civil Society, Youth and Local Government on the Way to EU Membership" (December 2010)
- Member of Jury in the evaluation of student works for an ad contest on EU-Turkey relationships
- Master of Ceremony for “Women’s Political Participation: Best Practices” conference (March 2011)

Dates : November 2009 / June 2010

Job title : INTERNATIONAL PROGRAMS COORDINATOR

Company/Organisation : Istanbul Bilgi University

- Facilitation and coordination of intra-network bi- or multilateral agreements amongst Laureate Universities Network
- Coordination of international exchange programs between Istanbul Bilgi University and Laureate headquarters as well as 50 partner institutions in 21 countries
- Coordination of due-diligence of curricula and credit systems
- Establishment and maintenance of intra-institutional and inter-institutional relationships

Dates : July 2007 / September 2008

Job title : INTERNATIONAL RELATIONS MANAGER

Company/Organisation: ITKIB DESTEK A.S.

- Management of the international relations and liaison of the cluster and its components
- Conducting the meetings and representing the company in international platforms
- Facilitating the membership in international cluster, fashion design, R&D and education platforms i.e. International Foundation of Fashion Technology Institutes (IFFTI)
- Facilitation of partnership agreements with 8 international education and R&D institutions including the Istanbul Moda Academy (IMA) - London College of Fashion (LCF) partnership; which was LCF’s first degree program ever to be delivered in collaboration with an overseas partner.

-Project executive in Istanbul Fashion Week
-Representative of the company if IFFTI 2007, IFFTI 2008

Dates : November 2004 / July 2007

Job title : PROJECT MANAGEMENT EXPERT - EU Funded Cluster Project

Company/Organisation : İstanbul Textile and Apparel Exporters' Association

-Execution of a 17m€ EU-funded project in cooperation with a highly qualified international team, personally responsible for liaison with European Union Secretariat General, Central Finance and Contracting Unit, Undersecretariat for Foreign Trade, and other related official stakeholders
-Coordination and management of five joint projects
-Web portal content management

Dates : September 2002 / November 2004

Job title : EXPERT - International Fairs Department

Company/Organisation : İstanbul Textile and Apparel Exporters' Association -

-Project team leader in the event and organization management of: CPD (Düsseldorf), GDS (Düsseldorf), Domotex (Hannover), Turkish Fashion Fabric Exhibition (New York), MAGIC & WWD MAGIC (Las Vegas) fairs (2002-2004), ITKIB Young Fashion Designers Contest (2003 and 2004);
-Project team member in the event and organization management of: Paris Pret a Porter (2002, 2003) and Interselection Paris (2003) fairs; prepared the framework and general guidelines of the first ITKIB Textile Designers Competition
-Preparation of activity, event, organisation and seasonal budget and follow-up
-Organizing the 1st (2003/1), 2nd (2003/2) and 3rd (2004/1) ITKIB trend seminars (KARBON series) and overseeing the preparation of detailed trend catalogues per each season and seminar

Keywords / Professional Strengths

Project and program management; Youth employment; Public employment services; Clustering; Networking; Negotiation, reconciliation and effective communication; Analytical thinking; Multitasking; Resource management; Time management; Planning and research; Presentation and public speaking; Event management

Keywords / Personal Outline

Facilitator; Team player; Empathetic; Cooperative; Good-natured; Calm through crisis; Responsible; Self-starter; Energetic; Blogger; Tea connoisseur; 19th Century enthusiast.

Training And Certificate Programs

February 2015, **Managing People and Performance** - UNDP

February 2013, **Lessons Learned in Conservation from History of Architecture** - ÇEKÜL

February 2013, **Urban Identity and Urban Awareness** - ÇEKÜL

March 2013, **Conservation of Intangible Heritage and Applied Specimens of Restoration** - ÇEKÜL

December 2012, **UN Joint Program Taskforce : Impact Assessment in Youth Employment** - ILO

February 2012, **Cluster Facilitation** - UNDP

November 2011, **Social Media Training** - UNDP

November 2011, **Writing and Reporting Skills Training** - UNDP

July 2011: **Basic life Skills Training of Trainers** - IOM

June 2011: **Job Matching, Placement and Job Counselling Services Training of Trainers** - ILO

May 2011: **Job Counselling Training of Trainers** – UNDP

June 2010, **EU Funds, Projects And Project Cycle Management Certificate Program** - İstanbul Bilgi University

August 2008, **Efficient Leader/Manager Seminar** - DEM Consulting

April-May 2007, **Project Preparation and Implementation Capacity Advanced Training** - Undersecretariat for Foreign Trade

April 2006-June 2006, **European Union / Certificate Program** - Bilgi University

April 2006-September 2006, **MS Office Advanced User Certificate Program** (Word, Excel, Outlook, Powerpoint, Access) - Bilge Adam

Other Relevant Information

-Turkish sign language lectures ongoing

- Translation of literary texts, European Union and Corporate Social Responsibility booklets, museum catalogues, books, tv series (synchronised) (1999 - ...)
- Member of University of Manchester Graduate Society, University of Manchester International Society, The Burlington Society, Hiking Club and "International 8"
- Student volunteer at The Manchester Museum (2008-2009)
- Member of Board in Ankara Atatürk Lisesi Graduate Society (2004-2008: Secretary General)
- Graduation committee member in high school (1998) and university (2002)
- Founder of Ankara Atatürk Lisesi and Hacettepe University IDE01 graduate mailing groups
- Class captainship from 1994 to 1998 in high school