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Family name: Fraenkel
First name: Eran
Date of birth: 1 May 1951
Passport(s) held: US, Germany
Education:

<i>Institution</i>	<i>Degree(s) or Diploma(s) obtained:</i>
Harvard University	Certificate in NGO Management (2002)
University of Pennsylvania	PhD, Balkan History (1986)
Indiana University	Master of Arts, Folklore (1972)
Indiana University	Bachelor of Arts, Slavics and Folklore (1971)

Language skills on a scale of 1 (basic) to 5 (excellent):

<i>Language</i>	<i>Reading</i>	<i>Speaking</i>	<i>Writing</i>
English	5	5	5
Macedonian	5	5	5
Albanian	4	4	4
German	3	4	3
Serbian/Croatian	4	2	2
Bulgarian	4	3	1
Hebrew	2	4	1
Indonesian	2	3	2
French	2	2	0
Spanish	2	2	0

Membership: Bonn Network; European Platform for Conflict Prevention; COMGAP; Founding Partner of African Communications (Tunis); Associate of Channel Research (Brussels); Ex-officio Member of Board of Directors of the Indonesian-American Friendship Association (Jakarta)

Key Qualifications:

- Situational/conflict mapping; intended outcomes needs assessment
- Formative assessment, design, development, monitoring, and evaluation of social change/civil society programming
- Conflict analysis: social, political, economic, human-security triggers of conflict and its prevention
- Assessing, designing, producing and evaluating media programs: Leading, training, and evaluating production teams in conflict-affected societies
- Leading, training, and evaluating teams engaged in social change programming in conflict-affected/transitional societies
- Developing strategies, creating program templates, and training practitioners in conflict prevention and transformation
- Designing and deploying innovative tools to assess needs, design programs, and achieve optimal positive outcomes in conflict-affected societies
- Designing, deploying and evaluating multi-stakeholder programs, including grassroots organizations and governmental authorities
- Managing complex assignments and partnerships involving both domestic and international partners and/or clients
- Maintaining a wide professional network in Europe, the U.S., the Middle East, and Asia

Specific experiences in:

<i>Country</i>	<i>Year(s)</i>
Macedonia	1994-present
Albania	1994-2006
Bulgaria	1994-2006
Kosovo	1994-2006
Serbia	1994-2006
Cyprus	2004-05
Turkey	1994-2005
Nigeria	2002-03
Palestine	2003
Kenya	2008
Afghanistan	2009-present
Indonesia	2005-present
Kyrgyzstan	2012-present
Myanmar	2013

Present position, as of 2008: International Consultant for Social Change Programming: Assessment, Design, Evaluation

Previous positions:

2007-2008 Chief of Party, World Learning “RESPECT” Program (Jakarta, Indonesia)

- Assess, design and direct programs addressing issues of insecurity and mistrust among different religious and ethnic communities;
- Mobilize university resources to design civic education curriculum promoting shared civic values and addressing insecurity and mistrust;
- Engage with local implementing partners to identify desired outcomes of inter-faith and inter-ethnic programs addressing insecurity and mistrust;
- Mobilize community leaders, local authorities, and civil society resources to increase the positive role of government in managing insecurity and mistrust among ethnically and religiously diverse constituencies;

2005-2007 Country Director, Search for Common Ground in Indonesia (Jakarta)

- Assess, design and manage public awareness campaign regarding access to justice (*Mencari Keadilan*, for the EU and British Council);
- Manage *Women Transforming Conflict* program in five provinces (Jakarta, Madura, West and Central Kalimantan, Papua);

- Manage conflict transformation program for youth (*Gebora*, in Central Kalimantan, Central Sulawesi);
- Assess and develop first national multi-media pro-peace program for youth (TV, interactive radio, and print);
- Assess and design national sports-for-peace program for youth;
- Assess and design interactive program addressing the reintegration of youth in post-war and post-Tsunami Aceh;
- Launch media training and cooperation with journalists in Malaysia;

2002-2005: Regional Director, South and South East Europe (Search for Common Ground, European headquarters, Brussels)

- Manage two country directors (Macedonia, Ukraine) and one program director (Greece, Turkey)
- Design and lead conflict mapping and needs assessment missions (Bosnia, Montenegro, Cyprus);
- Design and lead strategic planning process for NGO country program (Ukraine);
- Co-design 5-year evaluation and assessment of *Nashe Maalo* TV program for youth (Macedonia);
- Lead and direct the team developing a program addressing violence and insecurity among urban youth (Nigeria);
- Lead and direct the team developing a program addressing intra-communal insecurity and conflicts (Palestine);
- Train production team in intended-outcomes program design (Nigeria, Palestine);
- Train civil society organizations in video dialogue techniques for conflict transformation (Papua, Indonesia);

1994-2002: Executive Director, Search for Common Ground in Macedonia (Skopje)

- Conduct continuous conflict analysis and mapping of sources of inter-communal mistrust and insecurity;
- Meet regularly with political and community leaders to identify and address triggers of conflict and insecurity
- Design and implement conflict-resolution training and programming in the educational system;
- Assess, develop, launch, and direct *Mozaik*, bi-lingual, multi-cultural kindergarten program;
- Co-design and oversee *Balkan Bridges*, regional initiative (Macedonia, Kosovo, Montenegro, Serbia, Greece, Bulgaria, Albania);
- Assess, co-design, and co-executive produce five seasons of *Nashe Maalo*, TV series on intercultural understanding and conflict prevention;
- Assess, design and executive-produce six wartime Macedonian/Albanian TV public service announcements;
- Assess and launch urban and rural environmental conflict-reduction/community development projects;
- Promote inter-ethnic roundtables among community, religious, and political leaders;
- Design and initiate monthly Balkans Policy Forum in Washington DC;
- Design and oversee *Coping with Crisis*, a video dialogue project addressing impact of the Kosovo war on Macedonia

Sample publications:

- 2011 “Media in Fragile Environments: the USIP Intended Outcomes Needs Assessment Methodology.” US Institute of Peace, Washington DC.
- 2010 “Afghanistan Media Assessment: Opportunities and Challenges for Peacebuilding.” US Institute of Peace, Washington DC
- 2005 “*Nashe Maalo*: Intended Outcomes and Lessons Learned.” European Centre for Conflict Prevention.
- 2003 “Macedonia Country Report.” *Nations in Transit 2002*; Freedom House, New York.
- 2002 “Macedonia Country Report.” *Nations in Transit 2001*; Freedom House, New York.
- 2001 “Macedonia Conflict Survey.” In *Searching for Peace in Europe, the Caucasus and Central Asia*, ECCP, Utrecht; with Sally Broughton.
- 2000 “Macedonia Country Report.” *Nations in Transit 2000*; Freedom House, New York.
- 1998 “Macedonia and Kosovo: Should the EU be Concerned?” Conflict Prevention Network, Brussels.
- 1997 “The Politics of Conflict and Ethnicity in Macedonia.” International Crisis Group, Brussels.
- 1997 “Working to Prevent Conflict in the New Nation of Macedonia.” *Harvard Negotiation Journal* (November): 243-252; with John Marks.

DURATION	LOCATION	CLIENT/DONOR	ROLE	PROJECT: OBJECTIVES / ACTIVITIES
June-July 2013	Yangon, Myanmar	Internews	Evaluator	Conflict Sensitive Reporting Training, and Training-of-Trainers Training. <u>Objective:</u> determine how well journalists learned news skills and to what extent they practice them in their work. <u>Activities:</u> interview CSR and ToT workshop participants; interview media professionals not engaged in CSR or ToT trainings; write and submit report to Internews evaluating strengths and weaknesses of trainings and making preliminary recommendations for next steps.
April 2013-	Eritrea/France	Channel Research/ for Reporters without Frontiers	Evaluator	Radio Erena. <u>Objective:</u> evaluate impact and efficacy of first 3-year phase of Radio Erena broadcasts to audiences in Eritrea. <u>Activities:</u> review existing programs, design evaluation instrument; train evaluation team; analyze collected data; write and present final evaluation report.
April 2012	Bishkek, Kyrgyzstan	School of Peacebuilding and Media Technology	Trainer	Team Reporting Training. <u>Objective:</u> increase the possibility of cooperation among journalists from different ethno-linguistic communities <u>Activities:</u> train mixed group of Uzbek and Kyrgyz journalists in team reporting methodology; run practice reporting exercise; explore future options for team-reporting among participants.
Jan - Feb 2012	Bishkek, Kyrgyzstan	International Resources Group/OTI	Assessment expert	Kyrgyzstan Republic Transition Initiative. <u>Objective:</u> determine how civil society organizations could best use media to achieve social change agenda. <u>Activities:</u> assess current and potential social change interventions; vet local implementing partner organizations; assist implementing organizations to design and produce media programs in support of their social change objectives.
Feb 2012	Bishkek, Kyrgyzstan	International Resources Group/for Internews Kyrgyzstan	Expert/Trainer	Social Change Workshop. <u>Objective:</u> introduce local media producers to intended outcomes media program design. <u>Activities:</u> conduct 2-day workshop for broadcast media producers on analyzing and understanding social change and how to support intended change outcomes through media programming.
Feb 2012	Bishkek, Kyrgyzstan	International Resources Group/for the Institute for Public Policy	Media Expert	Media Seminar. Conduct 1-day seminar on the role of media in conflict environments for media producers and civil society organization activists.
Oct - Dec 2010	Kabul, Afghanistan	iMedia Associates, UK	Expert/Trainer	Three concurrent projects: <u>Objective:</u> improve effectiveness of pro-social media programming. <u>Activities:</u> train staff in designing curriculum for social change for Helmand Radio Drama (for S. Afghanistan); train and mentor production team in intended outcomes methodology for Straight Talk (youth radio); train reporters in intended outcomes/conflict-sensitive journalism for Mahaal (Pashtu-language news service).
Oct - Dec 2010	Kabul, Afghanistan	iMedia Associates, UK/ for Media Support Partners	Evaluator	Media Support Partners, Afghanistan. <u>Objective:</u> improve efficacy and impact of local NGO engaged in conflict-transformation media programming. <u>Activities:</u> observe and participate in all aspects of NGO operation. Recommend improvements to program contents, staffing and management structure. Report to NGO's principle supporter (iMedia Associates).
Nov 2010	Kabul, Afghanistan	iMedia Associates, UK/ for U.S. Institute of Peace	Media Expert	Proposal Writing. Author proposal for future media programs in Afghanistan, for submission to US Embassy in Kabul.
April - May 2010	Washington DC	USAID: Office of Conflict Management and Mitigation	Evaluation Expert and Team Leader	People-to-People Peace-building Program. <u>Objective:</u> evaluate best practices and lessons learned by organizations worldwide engaged in "P2P" peace-building programs. <u>Activities:</u> interview peace-building academics, academic-practitioners, and field practitioners; compare "P2P" outcomes that rely on theories of change to those not using theories of change; lead team producing study exploring role of theory of change in "P-2-P" practice; lead author on USAID/CMM publication providing "P2P" program guidelines.
Jan - April 2010	Global	United States Institute of Peace	Team Leader and Assessment Expert	IONA. <u>Objective:</u> create cutting-edge methodology to identify optimal tools to address specific needs of members of conflict-affected societies. <u>Activities:</u> review current needs assessment methodologies; create preliminary needs assessment template; deploy preliminary template in the field; lead 4-member team in creation and publication of final "Intended Outcomes Needs Assessment" (IONA) released by USIP in 2011.
Sept - Dec 2009	Kabul, Afghanistan	United States Institute of Peace	Assessment Expert and Team Leader	Afghanistan Media Assessment. <u>Objective:</u> Identify needs of Afghan media consumers and media-producers and make recommendations for optimal media programs to meet these needs. <u>Activities:</u> interview representatives of civil society, community, religious, youth, media, academic and governmental organizations; prioritize social change objectives as surfaced by assessment; identify strengths/weaknesses of Afghan media sector; Write report suggesting media interventions to meet specific goals, published by USIP in 2010.
July - Aug 2009	Jakarta, Indonesia	Uplift International	Expert	"Video dialogues Project." <u>Objective:</u> Design program using "video dialogues" as means of promoting restorative peace-building among communities in Eastern Indonesia still affected by the aftermath of violent conflict. <u>Activities:</u> create template for use of video dialogue; write proposal for video dialogue project; submit proposal with Uplift International to USAID in Jakarta.

March 2009	Indonesia/Iraq	United States Institute of Peace	Expert	Iraqi Youth Television Project. <u>Objective:</u> develop curriculum for program addressing insecurity and mistrust among youth in Iraq. <u>Activities:</u> review learning objectives of television series as written by USIP staff; make comments and suggestions for improving and refining intended outcomes to be achieved by TV project team.
Oct 2008	Nairobi, Kenya	United States Institute of Peace	Trainer	Post-electoral Violence Prevention Project. <u>Objective:</u> train youth group leaders in creating programs to prevent recurrence of post-election violence. <u>Activities:</u> assess current goals and strategies of 30 youth groups from throughout Kenya; train youth group leaders in identifying specific social change outcomes they want to achieve; train youth leaders in identifying which of their group's competencies are suitable to achieve desired social change outcomes; assist in designing preliminary programs to address identified change objectives.
Sept 2008	Aceh/Indonesia	Search for Common Ground	Trainer	Interactive Youth Radio Project. <u>Objective:</u> train radio personnel in conflict-sensitive approaches to live programming as a means to promote reintegration of youth into social and political affairs of post-war and post-Tsunami Aceh. <u>Activities:</u> assess post-war and post-Tsunami needs of Acehnese youth; co-train young radio personnel in conflict-sensitive, interactive radio techniques.
Oct 2007-June 2008	Java/Indonesia	USAID	Conflict and Programming Expert	RESPECT Program. <u>Objective:</u> reduce conflicts in Java arising from religious differences. <u>Activities:</u> launch vulnerability study to assess religious and ethnic conflict in Java; propose specific community-based programming to address perceived religious differences.
"	"	"	"	RESPECT Program. <u>Objective:</u> increase women's participation in local politics in Java. <u>Activities:</u> meet with representatives of wide range of civil society organizations concerned with women's issues to assess women's needs; in cooperation with local women's groups. design and launch strategy for increasing women's participation in local politics in Java.
Jan - Sept 2007	Java, Bali, Sulawesi, Sumatra, and Papua (Indonesia)	EU	Team Leader	Access to Justice Program. <u>Objective:</u> create radio program to increase awareness of women and youth regarding their legal rights and how to access them. <u>Activities:</u> assess needs of women and youth regarding access to justice in 5 provinces. Design radio drama to promote access to justice; train and lead scriptwriting team to create radio drama (public awareness campaign) for increasing access to justice; collaborate with local legal aid organizations to facilitate greater access to justice for women and youth.
June -Dec 2006	Jakarta, Indonesia	Nestle Corp. and others	Team Leader	Youth Sports and Peace Program. <u>Objective:</u> design a multi-media program that combines sports and peace building. <u>Activities:</u> collaborate with local soccer academy to select youth and coaches for pilot program; assess compatibility of soccer coaching with peace-building training for youth; design a curriculum for soccer coaches that teaches conflict-resolution skills in the context of team building and sportsmanship; train coaches in sports and peace-building program; identify and cooperate with local studio to create parallel animated TV program on soccer and conflict resolution; enter into preliminary agreement with educational broadcaster to air pilot program; produce and present pilot program, both on the field and on television.
Jan 2006	Jakarta, Indonesia	Partners in Humanity	Team Leader	Reporting Religion Project. <u>Objective:</u> raise awareness of Indonesian and Malaysian journalists about strengths and weaknesses of their media in reporting religious issues. <u>Activities:</u> help select participants and co-train Indonesian and Malaysian journalists on reporting religion and inter-faith tolerance.
Sept 2005	Israel/US	Multiple donors (through Common Ground) Productions)	Expert	Shape of the Future. <u>Objective:</u> create study guide for high school students in Israel to use while watching "Shape of the Future" TV programs that address the Israeli- Palestinian conflict. <u>Activities:</u> analyze all episodes of "Shape of the Future" to synthesize specific learning objectives; write study guide that requires audiences (Jewish and Arab) to question their own assumptions about the conflict and how mutually acceptable co-existence could be achieved.
Aug 2005	Bosnia and Montenegro/ Brussels	Nestle Corp. (through Common Ground) Productions)	Assessment Expert and Team Leader	Television Assessment. <u>Objective:</u> assess possibility of producing original TV programs addressing issues of social change in 2 ex-Yugoslav republics: <u>Activities:</u> lead the assessment team in Montenegro; meet with civil society organization and with local TV production houses; prepare assessment report for Common Ground Productions. Direct the Bosnian assessment team from Brussels, to accomplish same goals as Montenegro assessment.
June 2005	Ukraine	Danish Red Cross	Expert	Human Trafficking Program. <u>Objective:</u> assess viability of Danish Red Cross creating media program to address issues of human trafficking in Ukraine. <u>Activities:</u> meet with representatives of Danish Red Cross and Danish Foreign Ministry working on human trafficking issues; meet with Danish media production team; present report to Danish Red Cross.
May 2005	Cyprus	USAID	Assessment Expert	Media and Education Assessment. <u>Objective:</u> assess education and media programs in both N. and S. Cyprus pending reunification; recommend education and media program strategies to address shared needs after reunification. <u>Activities:</u> meet with NGOs, educational organizations, media professionals, USAID, and UN representatives; clarify shared N. and S. Cypriot desired social change outcomes; propose specific programs to meet media and educational goals identified by Cypriots.

April 2005	Azerbaijan	Save the Children	Expert	Youth Television Program. <u>Objective:</u> support the development of an educational television program for youth addressing issues of mistrust and conflict between Azerbaijan and Armenia. <u>Activities:</u> meet with the program manager of Save the Children to clarify social change outcomes for the TV program; advise on development of curriculum for the program to support the producers' desired intended outcomes.
Oct 2004	Brussels	IBL	Expert	Human Rights Education. <u>Objective:</u> create curriculum to be used for human rights education program in Turkey. <u>Activities:</u> write and submit curriculum outlining possible human rights education program.
Sept 2004	Palestine	Multiple donors (Common Ground Productions)	Expert/Trainer	Palestine Television Program. <u>Objective:</u> develop television program addressing conflicts within the Palestinian community living inside the Green Line. <u>Activities:</u> lead team representing cross-section of Palestinian community to assess internal needs and conflicts; prepare curriculum for TV series addressing identified needs; train scriptwriters and production team in "intended outcomes" methodology to create a TV series (called <i>The Joke</i>) addressing intra-Palestinian conflicts.
Jan - June 2004	Lagos, Nigeria	Nestle Corporation	Expert/Trainer	The Station. <u>Objective:</u> develop television series addressing conflicts and needs of Nigerian youth. <u>Activities:</u> lead team to assess Nigerian youth needs and create appropriate curriculum for TV program; train scriptwriting and production team in "intended outcomes" methodology to create a TV series addressing identified needs of Nigerian youth; mentor and monitor scriptwriters in production of final (broadcast) scripts for first season of <i>The Station</i> .
March 2004	Jerusalem	Abraham Foundation	Assessment Expert	Haifa Hope. <u>Objective:</u> assess possibility of producing a television drama addressing Israeli-Palestinian conflict inside Israel. <u>Activities:</u> meet with NGOs and media producers to determine viability of creating and broadcasting "Haifa Hope." This assessment eventually led to the production a different program on the Israel-Palestine conflict called "Shape of the Future."
Jan 2004	Papua, Indonesia	Dutch Foreign Ministry	Expert/Trainer	"Video Dialogues Project." <u>Objective:</u> train cross-section of Papuanese civil society and community leaders in use of "video dialogues" technique to promote restorative peace. <u>Activities:</u> meet with wide range of representatives of Papuanese communities to analyze root causes of conflicts among them; identify and prioritize issues needing to be addressed in video dialogue project; train selected representatives of Papuanese communities in video dialogue methodology.
July-Sept 2002	Brussels/Macedonia	EBRD	Expert/Trainer	Puppet and Live Theatre Programs. <u>Objective:</u> create live and puppet drama programs for elementary and high school audiences throughout the country; and train teachers to lead discussions with audiences following each performance. <u>Activities:</u> identify age-appropriate learning objectives for theatre programs (based on existing <i>Nashe Maalo</i> curriculum for interethnic tolerance and cultural understanding); work with scriptwriters to ensure incorporation of appropriate curricular elements into both live and puppet dramas.
Mar – May 2002	Macedonia	USAID: OTI	Team Leader/ Exec Producer	Public Service Announcements. <u>Objective:</u> produce and air 5 television PSAs, each in 2 languages, promoting tolerance and discouraging violence during Macedonian war. <u>Activities:</u> serve as executive producer and team leader to determine contents and messages of 5 public service announcements; oversee and approve production of all materials for broadcast; arrange airtime for all PSAs on Macedonian and Albanian television stations.
1999-2002	Macedonia	Multiple donors (through Search for Common Ground)	Project Leader, Executive Producer	Nashe Maalo. <u>Objective:</u> promote mutual understanding and acceptance among Macedonian's ethnic communities through TV drama series. <u>Activities:</u> assess current state of inter-ethnic relations in Macedonia; create curriculum (learning objectives) for television series; work with creative team to design program Bible; train scriptwriters to produce educational scripts that comply with curriculum; oversee TV director(s) and producer(s) to create 5 seasons of programs; work with outreach team to produce <i>Nashe Maalo</i> magazines and other materials distributed to schools; oversee production and arrange national TV broadcast of pop music video based on <i>Nashe Maalo</i> theme song; oversee production and arrange for national radio broadcast of full <i>Nashe Maalo</i> music CD; work with research team to conduct and evaluate annual inter-seasonal research on audience response to preceding season's episodes; work with independent outside research team to conduct final summative evaluation. Research reveals that <i>Nashe Maalo</i> is the most widely watched TV program in Macedonia for 5 years. Series garners various domestic and international awards for excellence.
April 1998	Macedonia	European Institute for the Media (Düsseldorf, Germany)	Evaluation Expert	Parliamentary Elections program. <u>Objective:</u> assess the accuracy of American research predicting outcomes of upcoming Macedonian parliamentary elections. <u>Activities:</u> read and evaluate research conducted by US political consultants predicting results of pending parliamentary elections; compare research results with opinions of local experts on ethnic politics in Macedonia; present evaluation results to elections forum conducted by EIM.
April - June 1996	Ankara, Turkey	TOSAV	Expert/Trainer	Radio for Peace program. <u>Objective:</u> reduce potential for violent conflict in Eastern Turkey by creating a radio program addressing Turkish-Kurdish relations. <u>Activities:</u> with Turkish NGO partner, assess risk level of addressing Turkish-Kurdish conflict in an open forum; develop radio program concept and format; train NGO team leader to produce radio programs that address contentious issues between Kurds and Turks without elevating risk of violent confrontation.

May 1995	Sofia, Bulgaria	Open Education Centre	Expert	<i>Interethnic Education Program.</i> <u>Objective:</u> reduce prejudicial behavior towards Roma (Gypsies) by Bulgarians. <u>Activities:</u> participate in seminar exploring the role of Bulgarian media on creating anti-Roma prejudice; advise Bulgarian media and civil society representatives on strategies to change Bulgarian attitudes and behaviors towards the Roma.
Feb 1995	Macedonia	UN Preventive Deployment Force Force	Expert	<i>Kosovo Threat Assessment.</i> <u>Objective:</u> assess growing threat to Macedonia from instability in Kosovo. <u>Activities:</u> participate in UN-sponsored conference evaluating conflict prevention strategies in Macedonia in view of growing tensions in Kosovo.
Sept 1994	Cambridge MA	Conflict Management Group	Expert	<i>Early Warning and Preventive Diplomacy.</i> <u>Objective:</u> clarify ability of NGOs to serve as early warning mechanisms in zones threatened by violent conflict. <u>Activities:</u> write article on international NGOs and early warning possibilities in Macedonia; present article to an international panel exploring effectiveness of UN preventive diplomacy and early warning efforts in Macedonia.