

Short description of the partners



SLOW FOOD

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Slow Food is a global, grassroots organization with supporters in 150 countries around the world who are linking the pleasure of good food with a commitment to their community and the environment.

A non-profit member-supported association, Slow Food was founded in 1989 to counter the rise of fast food and fast life, the disappearance of local food traditions and people's dwindling interest in the food they eat, where it comes from, how it tastes and how our food choices affect the rest of the world.

Slow Food develops projects, events and activities all around the world and at all levels - by convivia at the community level and by Slow Food offices at the regional and global level. It has adopted innovative approaches to:

Defend Food Biodiversity

Through the Slow Food Foundation for Biodiversity we build the capacity of producers and protect food biodiversity and traditions. New economic models are being put into practice all around the world: 300 Presidia - sustainable food production - projects, 900 Ark of Taste products and Earth Markets.

Develop Networks

Through the Terra Madre worldwide network we give a voice to small-scale farmers and food producers and bring them together with cooks, academics and youth to discuss how to improve the food system collaboratively. Meetings are held at the global, regional and local level and resulting projects are promoting knowledge exchange around the globe.

Food and Taste Education

All over the world, Slow Food, its convivia and the Terra Madre network are joining forces to carry out pioneering taste and food education projects at events and with schools, hospitals, canteens and other community institutions. These projects help people to understand where food comes from, how it is produced and by whom, thereby creating awareness, new markets, and positive social change.

Connecting Producers and Consumers

Slow Food organizes some of the world's major food events - Salone del Gusto, Cheese, Slow Fish - as well as many smaller fairs, to showcase sustainable agriculture and artisan food production and connect producers with consumers that want to be aware of the impact of their food choices (we call these consumers co-producers). It also develops the Earth Market project, where producers sell their products directly to consumers and can explain first hand it's qualities and production method.

Slow Europe



As far as the European scene is concerned, during the past years Slow Food had started its path to establish a dialogue with European Institutions and to take active part in the policy-making process and related debates. National laws are for the most part of EU origin, meaning that 80% of national legislation is now based on EU laws. In addition to that, most of Slow Food areas of interest are fully ruled by the EU (environment, agriculture, consumer policy, rural development). It must also be added that the environmental aspects of food production and consumption are interconnected to a very large number of other policy areas and often they are not dealt with in a systematic way. Thus it becomes to Slow Food of paramount importance to take active part in the process and advocate our cause: to give the food system the place it deserves at the centre of environmental policies. Our philosophy is based on a set of values and goals (biodiversity, sustainability, the conservation of natural resources, inclusive development) which we believe should lay the foundations for new European policies.

Slow Food wants to see a Europe with an agri-food system more sensitive to local products, the cultures of its territory and community needs.



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EFNCP is the only European organisation dedicated to the maintenance of low-intensity farming systems of high biodiversity value delivering high levels of public goods and ecosystem services.



We are uniquely positioned to provide a direct link between projects and activities at farm level with policy making at national and EU level.

We undertake research on low intensity farming systems and their environmental, economic and social benefits; manage projects within and across countries; provide advice to policy and decision makers; disseminate research and best practice; and undertake consultancy work.

EFNCP's vision is a viable future for the farming types that most benefit biodiversity across Europe, by making them environmentally, economically and socially sustainable at the farm and landscape scales and valued by policy-makers and the general public.

EFNCP works to achieve:

1. Effective policies and rules for HNV farming at European and country level, notably in the CAP and biodiversity policy frameworks.
2. Effective actors, networks and organisations supporting HNV farming at country level and between countries.
3. Successful projects supporting HNV farming and delivering biodiversity and rural development outcomes on the ground in representative regions.
4. Improvement of our own and others' understanding of pastoral and HNV farming and links to biodiversity and ecosystem service delivery.
5. Increased public awareness of HNV farming, and appreciation of associated public goods - including locally distinctive food and materials.

Our network includes almost 40 organisations in 20 countries. We have a small staff of less than 20, based in the UK, Spain, France and Bulgaria. We have a long record of holding conferences, seminars, workshops and training events and have led a High Nature Value farming network in SE Europe for the last three years.



Slou Fud Bitola (Слоу Фуд Битола; Slow Food Bitola)

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Slou Fud Bitola works to build a new gastronomic culture based on traditional Macedonian cuisine, various agricultural products from local farmers and knowledge to new generations. Our tables to combine the pleasure of tasting food and the responsibility we have to future generations because through plate that is daily before us we guarantee the survival of many varieties, breeds, products and processing methods, as well as the survival of small farmers in rural areas.

Slou Fud Bitola is established in 2011 and in general works in area of protection, promotion and education about sustainable food, working on the field with local producers and consumers, organizing local events and campaign for production, processing, distribution and consumption of sustainable food.

Slou Fud Bitola manages a Mavrovo-Reka Slow Food cheese presidium project of Slow Food Foundation for biodiversity, from 2011 and is a part of Nyeleni Europe Food Sovereignty Forum.

Association of Slow Food Convivia in Bulgaria

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The goals:

1. To discover, document and restore the rural culture including food traditions in different parts of Bulgaria and promote it as a part of the national heritage and an instrument for sustainable development of local communities;
2. To create partnerships at national, regional and transnational level preserving the existing agro-biodiversity, food culture, rural heritage and to increase the well being of local communities;
3. To promote Bulgarian food culture and traditions and related livelihoods internationally.

The goals are achieved through systematic research of rural areas in Bulgaria, various information campaigns for different target groups, networking with organizations and institutions in the country and abroad in the respective domains, elaboration of legal regulations and action plans for protection of the food culture, consultancy on relevant topics, implementing projects.

Terra Madre Balkans 2010 & 2012 regional meeting of Balkan Slow Food communities

The forum has been initiated by ASFCEB and organized for the first time in 2010. It is the meeting of food communities, farmers, food producers, teachers and youth whose main goal is to reconcile the local means of food production in the Balkans and the EU sanitary and food safety regulations. The Balkan conference gather together representatives from old and new EU member states and countries at different stage of accession to the Community thus presenting a diverse framework for discussions. Approximately 200 participants from Romania, Macedonia, Serbia, Croatia, Bosnia and Herzegovina, Albania, Kosovo, Turkey, Greece, Bulgaria and Italy.

National meeting “Good, clean and fair food for the Bulgarian children”

The national meeting brought together representatives of schools from the country and presented the concept of “good, clean and fair food”. The meeting brought together about 60 participants among which the coordinator of Slow Food for Southeast and Central Europe, the coordinator of Slow Food Turda, Romania, representative of the Norwegian Royal Society for development and the Bulgarian Bioselena Foundation. The main topic was healthy eating of our kids and who are the actors in the process of taste education for the kids at school and at home.

Cherni Vit Earth Market

The Market was established in 2011 with the financial support of Slow Food International within the project: "From food security to food sovereignty. Citizens and Local Authorities towards a new paradigm in Europe to reduce world hunger". Thanks to the Market Slow Food has its home in Cherni Vit and the place serves not only as a market for local goods but also as a community centre where food knowledge is transferred from the elderly women in the village to the younger generations. Since its opening at the Terra Madre Day in 2011 several events have been organized there with the active involvement of the local community. On 10th December was launched a national campaign of ASFCEB and Menu magazine to revive Bulgarian food culture and traditions. <http://www.menumag.bg/za-hranata/statii/da-vyzrodim-unikalnite-hrani>

At present Slow Food in Bulgaria amount to more than 200 members distributed in convivial throughout the country. The network is consistently growing and being strengthened.

Udruženje Mladih za promociju tradicionalnih proizvoda “Okusi Hercegovinu” Mostar

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Okusi Hercegovinu is a network of associations of producers (cheese, honey, organic agriculture...) and individual small producers that plays a significant role in the promotion of the Herzegovinian agro-tourist product through the set-up of a great number of fairs and activities regarding valorisation of typical and traditional products. Additionally, Okusi Hercegovinu has a long history in cooperation with the different type of Associations and other agricultural organizations, as well as with institutions from the region. The members of Okusi Hercegovinu are actively included in the preparation and implementation of programs and plans concerning rural development, as well as the marketing of employment possibilities in the rural areas.

Through different activities of sensibilization and advocacy with stakeholders on local/national level Okusi Hercegovinu supported elaboration of strategies of sustainable rural development based on enhancement of local resources (rural, cultural, eno-gastronomic) . For ex. in 2010 Okusi supported the making of the law on Geo Certification of geographical indication.



Fundatia ADEPT Transilvania

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Romania has many of the most important High Nature Value farmed landscapes surviving in Europe today.

These high-biodiversity landscapes have been created by farmers over hundreds of years, and can only be preserved by continued traditional management by the farmers there today.

Saving such areas is of great importance for the public goods and ecosystem services they provide for Europe (for example, clean air, clean water, flood prevention, pollination, biodiversity and agro-biodiversity...) which are essential for our future.

Fundatia ADEPT has been working since 2002 with farmers, local communities, universities, other NGOs, and government at all levels in order to solve the range of problems threatening the survival of these remarkable landscapes and of the small-scale farming communities living within them.

An innovative approach is required if these landscapes and communities are to survive in the 21st century. Fundatia ADEPT is carrying out an integrated programme linking economic and social benefits with biodiversity conservation, and raising local capacity for good management in the future.

Fundatia ADEPT is implementing a broad range of conservation and rural development projects aimed at practical conservation linked to local economic and social benefits. Measures are described under the following sections:

Biodiversity: field surveys of habitats and species led to inclusion of the area in the EU's Natura 2000 network. We are now examining relationships between traditional farming systems and wildlife in the project area, significant for conservation at European level.

Farming: developing incentives so that local people benefit from biodiversity conservation, including practical and effective agri-environment measures suited to the area, and grants based on recognition of the landscape as Natura 2000 and High Nature Value.

Innovation and local economy: Developing a brand linked to the high biodiversity image of the area will help the local economy. We are promoting good standards and marketing to add value to food and other local products including responsible rural tourism.

Community: We are developing training courses and public awareness programmes: books, school programmes, posters, newsletters and village festivals, essential to gather local support for conservation and understanding of its potential economic benefits.

MUTFAK DOSTLARI DERNEGI - MDD (FOKA)

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The objectives of MDD are:

- to reveal and develop our richness of cuisine, beverages and food presentation manners through scientific research to promote our cuisine both here in Turkey and also abroad.
- to provide training in this area and help organizations providing training.
- to contribute scientifically in determining the place and importance of food and beverage in regard to healthy nutrition.
- to follow up the developments related with food & beverage locally and internationally, to encourage, propagate and endear such works.

Activity areas of MDD:

- MDD carries out scientific research related with food and beverages in general. Encourages and supports individuals and establishments who work in the industry.
- Produces Documentation Center and Databank.
- Publishes periodical and non-periodical visual publications.
- Creates initiatives and works for the establishment of a "Turkish Cuisine Research Institute".
- Prepares and applies educational programs in line with its objectives.



- Supports and encourages students and educational organizations involved with activities in this field.
- Organizes seminars, panels, gastronomy fairs, lotteries, ballets, concerts, conferences, excursions, contests, exhibitions, implementation works and similar activities in Turkey and abroad.
- Prepares professional codes of conduct, principles and ensures adoption.
- Delivers consultancy services to private and public institutions.



VULLNETARIZMI NDERKOMBETAR PER ZHVILLIM NE SHQIPERI, VIS ALBANIA

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VIS Albania is a branch of international VIS – International Volunteers for Development, with headquarters in Rome (Italy). VIS Albania is an NGO recognized by the Court of Tirana with Decision N. 227 date 08.05.2002. VIS is present in Albania since 1995. Since then, VIS strategy has been oriented to sustain first of all Albanian children and youth, creating opportunities of care, formal and informal education and vocational training. Actions have been continuously developing in order to reach in a more qualified way a greater number of beneficiaries. The mission of VIS is to lead the Albanian society towards a conscious commitment and make it an active and participatory part in decision-making with the aim to improve their life. Since October 2009, VIS is implementing an integrated rural development project in the communes of Kelmend and Shkrel (Northern Albania), focused in the improvement of live conditions of local communities and on the valorisation of its territory and local typical products.

Sectors of activity in Albania:

- Education;
- Rural Development;
- Socio-Economic Development;
- Environment;
- Biodiversity;
- Tourism and local products development and promotion.

In 2011, it has organized the official membership of the first Albanian Convivium Slow Food and Terra Madre Day in Shkoder. In 2012, VIS has actively participated in the two important events organized by Slow Food (Terra Madre Sofia and Salone Internazionale del Gusto – Turin).



Terra Madre – Salone Internazionale del Gusto (Turin, 10/2012)



Agrobusiness & Tourism Fair 2012

Ongoing project:

“Northern Albania: Inter-sectorial Rural Development Project in the communes of Kelmend and Shkrel, District of Malesi e Madhe”.

VIS Albania, in the framework of the abovementioned project has created a website for the promotion of tourism in the two mountainous areas of intervention. An important emphasis is given to the local products and their valorisation. A publication in Albanian language on Quality Management in the production of Herbs was published and distributed to farmers, producers, local institutions, etc. A publication in Albanian language on Biodiversity was distributed to the communities with the aim to increase their knowledge and to sensitize them on this topic.

Concluded projects:

European Commission:

- *“Integrated social interventions for the promotion of children and youth at risk”*
- *“All different, all equal: promoting the Roma and Egyptian children rights at a grass-root level”*
- *“Promoting children rights education at a grass-roots level”*

Association “Natura Balkanika”

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NB is a non-governmental, non-partisan and non-profitable organization funded in Dimitrovgrad in year 2000. The fundament of NB is opinion that conservation of nature has to be done through the conservation of the whole web of life – human and natural. We intend to integrate interests in sustainable development of rural economy and environmental conservation and preservation. All activities are directed towards environmentally friendly agriculture practices, development of rural tourism and agro tourism, conservation of domestic animal genetic resources, natural biodiversity and local cultural heritage, preservation of endangered species and protected areas. All of them are integrated in sustainable rural development concepts, promoting participatory approach and bottom-up initiative. We have the Documentation-Informative Centre and 4 sections: Rural Development, Biodiversity Conservation, Culture & Society and Organic Agriculture. The association has 8 active high educated members and many volunteers but no full-time staff.

Our partners in Serbia are: Institute for Nature Protection of Serbia, Institute for Animal Husbandry, Institute for Science Application in Agriculture, National Agriculture Extension Service, Ministry of Agriculture, Forestry and Water Management, Agriculture Faculty University of Belgrade, Nature History museum, Open Society Fund, NGO Ecolibri-Bionet etc. Our partners in Europe are: GIZ (ex GTZ), EED, IFAK, InWEnt, Diakonie, Equalita - Germany, SIDA, OPTO International - Sweden, SAVE, AVALON – The Netherlands, Carl Bro a/s – Denmark, FAO, UNDP, ICS UNIDO, REC, SWG, Norwegian Embassy, the Netherland Embassy etc. NB is a member of the national organic agriculture network “Terras” Subotica, SAVE International and has intensive cross-border cooperation with Bulgaria and Macedonia.



NB has successfully implemented more than 25 projects, which lasted for 1 - 3 years and focused on different aspects of sustainable rural development. One of the projects was a cross-border project within the EU Neighborhood Programme between R. Bulgaria and R. Serbia, 2009-2010. We have realized in own production more than 40 educational and promotional films on rural tourism, agriculture best practices, autochthonous breeds, traditional cheese production, old crafts etc. Also, the association has realized 10 brochures, booklets and sets of flyers about local farmers, autochthonous breeds, old crafts, tourism and 6 studies of the Serbians regions and sustainable rural development.

NB established and realized the Regional Fair of Balkan Agrobiodiversity and Rural Heritage in Dimitrovgrad. This traditional manifestation with participants from the neighbouring countries has realized as an annual event since 2003.



NB has the Training Centre for old crafts and logistic base for activities in nature in Gulenovci village near Dimitrovgrad. The Centre has equipped workshops for weaving, pottery, carpentry and felt making, indoor and outdoor multi-functional space with appropriate equipment and service and storage space, and a barn and other buildings.



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KINOOKUS (*Cinetaste*, founded in January 2010) is an association of 15 young professionals in the audio-visual, educational, scientific, artistic and managerial fields, coming together over projects that bring multidisciplinary and holistic approaches to questions of land and food, to new models of culture and society, and to the innate complexity of human being-in-the-world. Association's projects are founded on philosophy, which is focused on the peculiarities of a certain geographical area, authenticity of traditional manufacturing, local customs and culture. Association's projects are:

Kinookus Food Film Festival

KINOOKUS is a food film festival which, in exploring issues of industrial food production and its consequences for the planet, tells the story of "ordinary" men and women who engage their creativity and resourcefulness in trying to overcome the existing, collapsing socio-economic model.

Kinoliber

Cineliber is a publishing activity of the Kinookus Association. The goal of Cineliber is the publishing of works of renowned writers with important didactic value, offering to students of film academies and professional schools as well as to all film lovers an insight into the most contemporary approaches to the Seventh Art.

Maia Workshops

Objective of the MAIA Workshops is to fill a void in the delivery of know-how and professional skills in the field of Project Development in the Mediterranean area, the countries of Eastern Europe and the regions with low audiovisual production capacity.

Slow Food Dubrovnik

Dubrovnik Slow Food convivium was founded at the beginning of 2011 by the members of Kinookus and Čovjek na Zemlji (Man on Earth) associations.



Our Contribution to the Community (Naš doprinos zajednici)

In August 2011, within the programme frame of the foundation for the development of civil society *Kajo Dadić* under the title *Our Contribution to the Community*, the Organization Kinookus got a financial support for the initiative to afforest Ston and its surroundings, named *Hrast-emo s imenom dubrovackim*.

For the New Public Space Policy

Kinookus Association with four other Croatian civil associations (*Zelena Akcija*, *Zelena Istra*, *Pravo na Grad*, *Filmaktiv*, *Ekokrka*) won the financial support from the *National Foundation for Civil Society Development* for the national project on the new space policies. All those activities were more than noticed on the local and national level, and the Initiative won several awards like GONG (Non-Partisan Citizen's Organisation) Award for citizens' activism and democracy development. Currently the Initiative tries to stop **the biggest land grabbing project in Croatia**, the construction of the huge tourist resort on the Hill Srdj, upon the Dubrovnik Old town (UNESCO World Heritage site).



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